



Alton Beer Festival

Drinking for Local Charities since 2002



Alton Beer Festival (ABF) Charitable Trust

Charity Funding Requests: Grant Award Policy

Charity Funding Requests submitted to ABF Charitable Trust will be evaluated according to the following criteria:

- Will the funds be used exclusively for the benefit of people who live in the Alton area and surrounding communities?
- If the potential beneficiaries are not exclusively people in Alton and surrounding communities, can the funds be ring fenced so that they do benefit local individuals only?
- Is the request for a tangible item?
- If not for a tangible item, is the request for a complete activity?
- Does the request represent a complete item/project/activity, and not a small part of a whole? Preference is given to items/projects/activities that can be fully funded by a grant award.
- Does the requested item/project/activity benefit a group or an individual? Preference is given to requests that benefit a group of young people, for instance, instead of just one young person.
- If the request will benefit a small group or an individual, is the need great or are the circumstances extenuating? How so?
- Will the granting of the request “make a difference”? How will it make a difference? Why should the Trustees award this grant?
- If the request is from a large-scale or national charity, how can the requesting organisation evidence that granting the request will make a difference?
- Is there a lack of any other source of money that exists to fund, or that already funds, the item/project/activity?
- If granted, will the requestor provide evidence that the funds were spent appropriately, as required by the Charity Commission? Proof of expenditure is required within six (6) months unless alternative arrangements are made in writing before electronic transfer of the funds from ABF Charitable Trust to the recipient.

The Beer Festival Trustees will collate all requests and decide which charities will be recipients of a donation from the Festival. There is no guarantee that a donation will be made, nor of the value of the donation. We have to wait to see how much profit is made and how many requests we receive. Where possible, electronic payments are made.

If you submit a Charity Funding Request, you can expect to receive an acknowledgement within thirty (30) days. If you do not receive an acknowledgement, please follow up by e-mailing charities@altonbeerfestival.org.uk